



Bluffton NOW! Brrr Fest

Saturday, March 14, 2026

SPONSORSHIP OPPORTUNITIES

Premier Sponsor ~ \$6,000 1 Available

- 16 VIP Tickets
- 16 \$5 Food Vouchers
- Recognition as naming sponsor
- Recognition in the following ways:
 - on banner inside tasting tent
 - on banner in the BRRR Alley
 - on Bluffton NOW! Website
 - on Social Media
- Logo on Glassware

Sip & Savor Sponsor ~ \$1,200

- 4 VIP Tickets
- 4 \$5 Food Vouchers
- Recognition in the following ways:
 - on banner inside tasting tent
 - on signage in the BRRR Alley
 - on Bluffton NOW! Website
 - on Social Media

Cedar Sponsor ~ \$600

- 2 General Admission Tickets
- Recognition in the following ways:
 - on Sponsor banner inside tasting tent
 - on signage in the BRRR Alley
 - on Bluffton NOW! Website
 - on Social Media

VIP Sponsor ~ \$3,000 7 Available

- 8 VIP Tickets
- 8 \$5 Food Vouchers
- Recognition in the following ways:
 - on banner inside tasting tent
 - on banner in the BRRR Alley
 - on Bluffton NOW! Website
 - on Social Media
- Sponsor of Silent Auction, Music & Sound, Wine Vendors, Beer Vendors, or VIP Gift.

Micro Sponsor ~ \$900

- 4 General Admission Tickets
- Recognition in the following ways:
 - on Sponsor banner inside tasting tent
 - signage in the BRRR Alley
 - on Bluffton NOW! Website
 - on Social Media

Cheers Sponsor ~ \$300

- Recognition in the following ways:
 - on Sponsor banner inside tasting tent
 - on Bluffton NOW! Website
 - on Social Media

If you are interested in sponsoring this event, please contact Hunter with Bluffton NOW! at 260-273-2264 or blufftonnow@gmail.com. Mail Checks to: Bluffton NOW! 211 Water Street, Bluffton, IN 46714

Event will be
held in
downtown Bluffton

VIP \$65 ~ 1pm-5pm
General \$40 ~ 2pm-5pm