

BLUFFTON NOW!



2022 SPONSORSHIP OPPORTUNITIES

Name: _____ Address: _____

Contact Person: _____ Email: _____ Phone: _____

Bluffton Brrr Fest Sponsor By: 1/31/2022

- \$5,000 Premier Sponsor (**Taken**)
16 VIP Tickets & \$5 Food Vouchers
Recognition as Naming Sponsor, Logo on Glassware, Banner Inside and Outside of the Event, Bluffton NOW! website, and on Social Media
- \$2,500 VIP Sponsor (**Taken**)
8 VIP Tickets & \$5 Food Vouchers
Recognition as Silent Auction, Music, or Venue Sponsor, Banner Inside and Outside of the Event, Bluffton NOW! website, and on Social Media
- \$1,000 Sip & Savor Sponsor
4 VIP Tickets & \$5 Food Vouchers, Recognition on Sponsors Banner Inside and Outside of the Event, Bluffton NOW! website, and on Social Media
- \$750 Micro Brew Sponsor
4 General Admission Tickets, Recognition on Sponsors Banner Inside, Yard Sign Outside, Bluffton NOW! website, and on Social Media
- \$500 Cedar Sponsor
2 General Admission Tickets, Recognition on Sponsors Banner Inside, Yard Sign Outside, Bluffton NOW! website, and on Social Media
- \$250 Cheers Sponsor
Recognition on Sponsors Banner Inside, Bluffton NOW! website, and on Social Media
- _____ \$60/VIP Tickets
- _____ \$35/General Admission Tickets

Downtown Pathways Project

Donations can be made over a < 3 year period >

- \$125,000 Premier Sponsor (**Taken**)
Recognition on all Alleyway Signage, Bluffton NOW! Website, and Social Media
- \$50,000 Alley 1, 2, or 5 Naming
Play a Key Role in the Name for the Alley, Recognition on specific Alleyway Signage, Bluffton NOW! Website, and Social Media
- \$25,000 Alley 3 or 4 Naming
Play a Key Role in the Name for the Alley, Recognition on specific Alleyway Signage, Bluffton NOW! Website, and Social Media
- \$15,000 Art Sponsor
Recognition on specific Alleyway Signage, Bluffton NOW! Website, and Social Media
- \$10,000 Lighting & Shade Sponsor
Recognition on specific Alleyway Signage, Bluffton NOW! Website, and Social Media
- \$5,000 Alley Amenity Sponsor
Recognition on Amenity, on Alleyway 1 Signage, Bluffton NOW! Website, and Social Media
- \$2,500 Gold Level Sponsor
Recognition on Alleyway 1 Signage, Bluffton NOW! Website, and Social Media
- \$1,000 Silver Level Sponsor
Recognition on Alleyway 1 Signage, Bluffton NOW! Website, and Social Media
- \$500 Bronze Level Sponsor
Recognition on Alleyway 1 Signage, Bluffton NOW! Website, and Social Media
- \$_____ Alternative Amount
Recognition will be based on above levels

Summer Concert Series

- \$1,000 Iris Sponsor
10 Drink Vouchers, Large Logo on Marketing Materials, Recognition on Social Media, and Announcement at each concert.
- \$500 Oriole Sponsor
6 Drink Vouchers, Medium Logo on Marketing Materials, Recognition on Social Media, and Announcement at each concert.
- \$250 Series Sponsor
2 Drink Vouchers, Recognition on Social Media, and Announcement at each concert.

Other Sponsorship Opportunities

- \$250 Downtown Chili Walk Sponsor
Recognition on website, event flyer and social media
- \$100 Downtown Flower Program
Recognition on website and social media
- \$_____ General Donation

\$_____ Total Donation

Notes: _____

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Donation Information

HOW TO MAKE A DONATION TO BLUFFTON NOW!

Bluffton NOW! is part of Wells County Revitalization, Inc. which is a 501c3. Tax-deductible donations can be made to Wells County Revitalization, Inc. (Memo: Bluffton NOW!). The address for Wells County Revitalization, Inc. is 211 Water Street, Bluffton, IN 46714. Please contact Diane Johnson with the Wells County Economic Development with any questions about your charitable gift at 260.824.0510 Ext. 3 or by djohnson@wellsedc.com

Types of Possible Donations

Qualified Charitable Distributions (QCD)

Low Basis Stock

Cash

Property (In Board Preapproved Situations)

Online Credit Card Donation

Go to www.blufftonnow.org/donate which will take you to a link to our online donation portal and select the payment category "Bluffton NOW!"